

**BOTLE BUHLE
BRANDS**

Bottle Buhle Brands (Pty) Ltd
Company reg: 1996/013551/07

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PRIVACY POLICY

BOTLE BUHLE BRANDS (PROPRIETARY) LIMITED



INTRODUCTION

Botle Buhle Brands (Proprietary) Limited (“BBB”), registration number 1996/013551/07 of 208 Boundary Park, Corner of Epsom Ave & Malibongwe Dr, Northriding, Johannesburg, South Africa (“we”, “us” or “our”) is responsible for the operation of this website (<https://bbb.co.za>).

Unless otherwise defined in this Privacy Policy, terms used in this Privacy Policy have the same meanings as in our Terms and Conditions, accessible from <https://www.bbb.co.za>.

This Privacy Policy describes our policies and procedures on the collection, use and disclosure of personal information and informs the user (“you” or “your”) of their privacy rights.

Please read this Policy carefully and only use our site and services if you agree to all terms and to the collection and use of your personal information.

Our aim is to ensure all reasonable measures are in place to protect your information.

BBB reserves the right to change this Privacy Policy at any time. Such changes will be effective upon posting on this website. We encourage you to review this Privacy Policy regularly.

COLLECTION AND USE OF PERSONAL INFORMATION

BBB may collect or receive your personal information from you through your use of our website in various ways.

When using this website you may be asked to provide your name, email address, cell phone number, identity number, location and other demographic information depending on the service you require.

Examples of services we provide which may require the processing of personal information include but are not limited to:

- Subscribing to our emailer;
- Using our “chat to us” function;
- Requesting us to contact you;
- Browsing our catalogue;
- “Joining us” and becoming part of the Botle Buhle family.

We may use the personal information submitted to us through various communication channels to provide and improve our services offered to you. This may include:

- Addressing your comments or inquiries;
- Bringing you into contact with our Consultants, Managers, Distributors or Support Office;
- Improving our website and enhancing user experience;
- Diagnosing problems with our servers.

By requesting our services you signify that (i) You have read and understood this Policy; (ii) You consent to Us processing your information in order to provide you with Our services, and may withdraw such consent at any time; (iii) You have no objections to our processing of third-party data subject personal information in accordance with this Policy.

Any and all personal information provided to us by you is supplied willingly. If you choose not to provide your personal information, we may not be able to provide any or all of the above services.

USE OF COOKIES

We may use cookies and similar tracking technologies to track the activity on our website and hold certain information.

Cookies are files with small amounts of data which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your device. Tracking technologies also used are beacons, tags, and scripts to collect and track information and to improve and analyse our services.

Examples of Cookies we may use:

- Session Cookies: We use Session Cookies to operate our Service;
- Preference Cookies: We use Preference Cookies to remember your preferences and various settings;
- Security Cookies: We use Security Cookies for security purposes.

You can instruct your browser to refuse all cookies in your browsers settings. However, if you do not accept cookies, you may not be able to use some parts of our website.

CROSS-BORDER TRANSFER OF PERSONAL INFORMATION

We may transfer the personal information we collect from you to affiliates or other entities related to BBB. Some of them may be located in countries other than the country in which the data was originally collected. The laws of those countries may not have the same level of data protection as the country in which you initially provided the information. When we transfer your personal information to other countries, we will protect that information as described in this Privacy Policy and in accordance with applicable law.

SHARING OF PERSONAL INFORMATION

BBB may share your personal information with:

- Entities to whom it is reasonably necessary or desirable for BBB to disclose personal information;
- BBB Distributors, Managers, and Consultants, to allow for communication regarding product advice, ordering advice, product information or joining the BBB sales force;
- Government authorities or other third parties, if required by law or reasonably necessary to protect the rights, property and safety of others or BBB.

We may, for marketing purposes, disclose or transfer your personal information to our marketing service providers.

It may be necessary for us to disclose or transfer your personal information to suppliers, affiliates, partners or agents in order to provide you with our services.

We will need to disclose your personal information to employees of BBB who require it to perform their jobs. We make sure they are aware of and take their confidentiality obligations seriously. They are contractually bound to keep all confidential information confidential.

PROTECTION AND RETENTION OF PERSONAL INFORMATION

BBB maintains proper technical and organisational security safeguards designed to protect the personal information you provide against accidental, unlawful or unauthorized destruction, loss, alteration, access, disclosure or use.

We take all reasonable and appropriate measures to keep your personal information secure however, we provide no assurances and will not be liable in relation to any breach of security or unintended loss or disclosure of personal information, that does not arise out of gross negligence.

We store personal information for as long as necessary to fulfil the purposes for which we collect the data except if otherwise required by law.

LINKS TO OTHER WEBSITES

Our website may contain links to websites maintained by third parties, whose information and privacy practices are different to ours. We are not responsible or liable for the information or privacy practices employed by such third parties. We encourage you to read the privacy statements of all third party websites before using such websites or submitting any personal information or any other information on or through such websites.

YOUR RIGHTS

Your rights under applicable law include access to the personal information we process about you, the right to have such personal information corrected, erased or blocked, and the right to object to certain data processing activities. To exercise these rights, you should make a written request using our contact details set out below. In addition to these rights, you have the right to lodge a complaint with the Information Regulator in the event that you are dissatisfied with the manner in which your personal information is being processed.

HOW TO CONTACT US

If you have any comments or inquiries about this Privacy Policy, or if you would like to update the personal information we have about you, or to exercise your rights, you may contact us by e-mail at informationofficer@bbb.co.za or call us on +27 10 442 0222.