

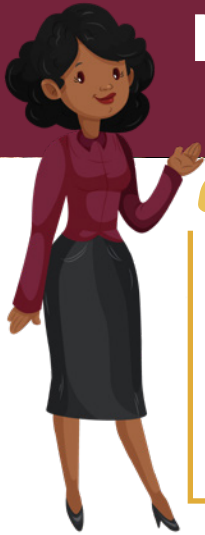
BOTLE BUHLE BRANDS

CHANGING LIVES

For The Best



NEWSLETTER JANUARY 2023



“ HI, I AM ZINHLE!

Let me walk you through BBB's first ever newsletter, created especially for you!

Whether you are a BBB sales force member eager to start the year fresh, a Customer intrigued by the quality product offering, or a potential future BBB community member looking to learn how you can change your life for the best. The answers to your questions are right here, enjoy the read!

Firstly, a warm welcome back to all our sales force members. We are excited to see how you will reach new heights in 2023.

HAPPY NEW YEAR to you all, including our Customers and future sales force members!



From Struggles to **Success**

INSIDE THIS NEWSLETTER

- » **Join BBB and Change Your Life for the Best.** Linah Rameetse shares her story.
- » **Make 2023 Your Year** - Your how-to-guide to join, start selling and start earning today. *Page 2*
- » **Growth through Quality Empowerment** - see how Innocentia Mashego and others did it with BBB in 2022. *Page 3*
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The story of **LINAH RAMEETSE**

“I went through many struggles before joining BBB. I worked at hotels, did laundry for people, and I also worked ko ga kgeret. I got a job as a cleaner at Botlokwa hospital... It was very tough until I got recruited to join BBB.

I can say I'm now living a comfortable life compared to where I come from. I joined BBB in 2016 as a Consultant and became a Prospective Manager in 2017. In 2019, I got promoted to a Manager.

It wasn't easy but I managed to buy my first dream car the very same year (2019 Toyota Hillux Vuti) and also managed to build my dream house with the money I made working with Botle Buhle Brands.”



From her Struggles



To her Success.

NEW Catalogue now available DATAFREE! Visit www.bbb.co.za

MAKE 2023 YOUR YEAR!

To earn, to grow, to flourish...

Sell Quality Products. Earn a Living. Grow.

Join

Change your life, the journey starts here.

JOINING OR RECRUITING SOMEONE IS REALLY EASY.

1. No joining fee
2. You can recruit friends, relatives, neighbours and colleagues



All SMSes to 30638 and other BBB numbers are

FREE!

www.bbb.co.za

Bottle Buhle Brands

Sell

Sell and earn with our quality products.

FREE CATALOGUES



JOIN OVER
41 000
SALES CONSULTANTS

THE MORE YOU SELL,
THE MORE YOU EARN.

We support you with:

- No cash upfront
- Trusted brands
- More than 2000 products
- Sales tools
- Free training
- Digital Catalogue & Pamphlet on our website



MORE THAN 100 NEW PRODUCTS



Earn

SALES CONSULTANT'S EARNING STRUCTURE

To learn more about the different earning structures, contact your Sales Consultant, Manager or Distributor.

Our clear and simple earnings structures make it easy for you to know how to earn.

Sales of	you get
R1 - R999	17%
R500 SALES × 17%	= R85 EARNED
R750 SALES × 17%	= R127 EARNED
R900 SALES × 17%	= R153 EARNED

Sales of	you get
R1000 - R1999	23%
R1000 SALES × 23%	= R230 EARNED
R1500 SALES × 23%	= R345 EARNED
R1900 SALES × 23%	= R437 EARNED

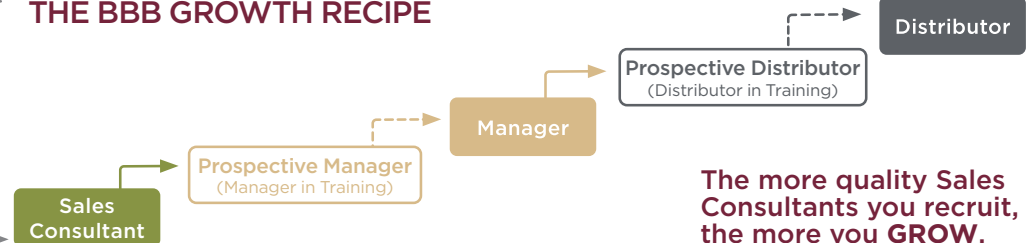
Sales of	you get
R2000+	27%
R2000 SALES × 27%	= R540 EARNED
R5000 SALES × 27%	= R1350 EARNED
R10 000 SALES × 27%	= R2700 EARNED

Grow

You start out as a Sales Consultant and can grow your career along a proven success path.

Visit our website to see how our community grow their businesses.

THE BBB GROWTH RECIPE



The more quality Sales Consultants you recruit, the more you GROW.

Growth through QUALITY EMPOWERMENT

“If you are stuck, here’s why **YOU** need to join BBB
We are fighting a disease deadlier than Covid, we are fighting poverty. For us to win this war, we need to equip ourselves with positive attitudes and grab life changing opportunities, like BBB, with both hands and run.”

BANYADIENG DISTRIBUTION

Innocentia Mashego’s true life journey since 2012

Life before joining BBB...

My name is Innocentia Kgotlelelo Mashego from Bushbuckridge, Mpumalanga. I joined Botle Buhle Brands in January 2012 as a Consultant under Nyadi Distributors. When I joined BBB, I was a mess. I couldn’t even afford to buy a lolly pop for my kids as my only income was the Sassa grant which could not do anything except buy a few nappies for my child. Life was terribly hard before I joined BBB and financially, I was struggling.



Joining BBB in 2012

My life changed a lot after joining Botle Buhle Brands. I saw that my life was changing for the better. I started recruiting and putting in more work into my business so I could become a Manager. When your life changes, you are then able to change the life of the people around you like your family and your Consultants. Through BBB my life started to fall into place.

I met my husband in 2016 and I introduced him to BBB. Since then, we’ve work hard in trying to build a legacy for our children.

Living my best life since I joined!

In 2019 we became Distributors, but that didn’t stop us from working even harder to grow our distribution and to inspire our team.



Botle Buhle Brands gave us the life we’ve always dreamed of. We come from humble beginnings of only buying basic nappies to now buying personal and business cars, and living a decent life with our kids. Through Botle Buhle Brands, we have achieved financial self sustainability and can now give our kids the life they deserve and everything they want.



In **2023**, we see our Distribution growing by promoting more Managers and Distributors, as well as recruiting more Consultants who are hungry for success and who also want to build legacies for their families.

MORE SUCCESS STORIES FROM THE TRUSTED BBB GROWTH RECIPE

At BBB, we believe in Growth through Quality Empowerment. In the last quarter of 2022, we witnessed members of our Sales Force achieve success thanks to their hard work following our growth recipe.

We promoted 35 new Managers, 2 new Prospective Distributors and 1 new Distributor.

Congratulations to all those who were promoted, you are an inspiration to everyone at BBB!



NEW DISTRIBUTOR

Florah Mokubedi from Pitsi M Distributors



2 NEW PROSPECTIVE DISTRIBUTORS

Derrick Mahlalela from Sacolo Distributors & Brenda Selowa from Glory Distributors



35 NEW MANAGERS

IF THEY CAN DO IT **SO CAN YOU!** Start Selling Today.

For more information, visit our website www.bbb.co.za or contact a BBB Sales Force Member.

ENDING 2022 ON A HIGH!

Celebrating the **GROWTH** of our people is at the **HEART** of what we do at Botle Buhle Brands!

We ended 2022 on a high note at our Year End Gala by looking back at the wonderful year we've had as a family.

Warmth and cheerfulness was felt as you entered the reception area for registration. Where everyone was welcomed with a smile and ushered to registration then to their respective tables.

The 2022 YEG was a beautiful event, where Distributors, Managers, Consultants and their partners, together with the BBB Support Office, came together to celebrate!



The beautiful thing about our Year End Galas is that they give our Sales Force the opportunity to share their stories, as well as celebrate their accomplishments within the business and help each other grow.

Strong and powerful testimonials were shared to inspire and motivate people about the beauty of taking this opportunity and changing your life.

The day was filled with lots of celebrations. Songs and dances were the order of the day as everyone shared in each other's achievements.

“It is important for us to have this event, so that we recognise and honour our people and appreciate their hard work.”



Our people looked **STUNNING** in their beautiful and stylish dresses and suits.

The food was **AMAZING**.
The music was **PUMPING**.
Everyone was **CHEERFUL!**



Awards, special awards, certificates and cheques were handed out to honour and recognise our Sales Force.



There is **POWER** and **BEAUTY** in a community that is rooted together.

“It is important to come together and deeply entwine our roots to build successful legacies.”

CONTACT YOUR BOTLE BUHLE BRANDS SALES CONSULTANTS AT: