

Johannesburg, South Africa (Onsite)  
[www.bbb.co.za](http://www.bbb.co.za)



### WHO WE ARE AND WHAT WE DO (OUR PURPOSE)...

Botle Buhle Brands has been in the business of changing the lives of many since 1998, empowering people to earn a sustainable income and to create similar opportunities for those around them.

A place where meaningful work and empowering people to grow to their fullest potential is at the heart of everything we do. With our own fragrance (or what some might define as culture), which includes a diverse mix of beautifully unique personalities who all contribute to our purpose.



### WE ARE LOOKING FOR...

An innovative and creative Lead Graphic Designer to play a role in the creative conceptualising of designs and illustrations and bring them to life, within our Creative Team.



### WHAT YOU'LL GET THE OPPORTUNITY TO DO...

The opportunity to literally experience how your designs and illustrations make a real impact in people's lives.

To work with a wonderfully diverse and talented Creative team, in coming up with next level innovative ideas.

- Bringing the brief and concept to life based on the vision, from conception to delivery
- Designing original pieces, including illustrations, infographics, packaging, branding, and presentations
- Upskilling, guiding, coaching Junior to Mid-level designers
- Working, collaborating and communicating with external departments to extend concept and visuals to other internal and external marketing-related material
- Making sure artwork is correct and supplied in the right format/sizes/colour codes before being sent to press and production facilities
- Technical sign-off on catalogue, including layout, colour, size, and format specifications before being sent to press
- Generate ideas to portray concepts and advertise products/services
- Increase user friendliness in digital products
- Maintain brand consistency throughout all our marketing projects

- Stay up-to-date with industry developments and tools and research-driven to learn new and better ways and ensure relevancy of all design initiatives



## YOUR EXPERIENCE AND QUALIFICATIONS SHOULD INCLUDE...

- Graphic Design Degree or similar qualification
- 9 or more years in a Senior or Lead designer role
- Experience working in the Beauty Industry (Preferable)
- Experience with Catalogue and Layout designs
- In-depth knowledge of graphic design, styles and layout techniques
- Able to manage own projects efficiently
- Hands-on experience (Proficient) with image editing software, that is Photoshop, In-design and Adobe Illustrator



## YOUR SKILLS & ATTRIBUTES SHOULD INCLUDE...

- Attention to detail, both functional and aesthetic
- Functional under pressure and maintains a positive attitude
- Strong aesthetic skills with the ability to combine various colours, fonts and layouts
- Holds yourself accountable
- Ability to meet deadlines and collaborate with a team
- Is highly organised, with excellent interpersonal skills
- Creative, adaptable to trends and conceptualise original ideas



## JOIN US...

- You can apply by sending your CV and completed design projects via email to [people@bbb.co.za](mailto:people@bbb.co.za)  
OR
- Apply directly by visiting our website ([bbb.co.za/careers](http://bbb.co.za/careers))